



International Festival

Business Triumph and European Awards Night

6-7 October, Cannes - World Capital of Festivals



PROGRAMME (Draft)

Day 1, 6 October

Festival official Opening

BRANCH

Successful business - socially responsible business

We present winners of the international Queen Victoria award

Dialogue between philanthropists, charitable organization, businessmen, figures of science, culture and art

Europe Business Assembly congratulates the winners and thanks successful businessmen who are actively involved in important social national problems and who implement significant social initiatives and actions

PANEL DISCUSSION

Inspiring success stories

Presentation of the Best Regional Enterprise winners

Success secrets of the best enterprises and organizations
Examples of business ideas successful implementation
Milestones of formation, growth and improvement of companies
Experience of achievements and competitive victories
Factors of effective work



COCKTAIL RECEPTION

In focus - the Business Leader of the Year

European Awards Night

Awarding of prestigious international awards for outstanding achievements in the field of corporate social responsibility, international relations, economics, politics, science and social activities

Gala dinner, traditional musical divertimento

Photo/video session and informal communication



Day 2, 7 October

 **PARTNER CRUISE ***

The Way to Excellence

**The Organizing Committee
presents the winner
in the nomination
«Business Excellence of the Year»**

- Honoring the winner in the best festival traditions
- Master class from the winner
- Presentation of the commemorative sign 'Business Excellence of the Year'
- Shining sun, gentle sea, relaxed atmosphere
- Maximum brand visibility
- Incomparable PR opportunities
- Exclusive photo session on the yacht

***Only by special invitations**

 **CULMINATION OF THE FESTIVAL ****

Exclusive gala reception «Business Triumph»

**The Organizing Committee of the Festival
announces the winner in the nomination
«Business Leader of the Year» and proudly
invites you to a reception in his honor**

- Magnificent open air reception
- Special celebrities
- Splashes of champagne
- Exclusive presentation of the winner of the main category of the festival «Business Triumph» and the presentation of the trophy
- Gourmet cuisine
- Aristocratic atmosphere
- Exceptional attention to the winner of the nomination «Business Triumph»
- Milestones of «Business Triumph» winner
- Fireworks in honor of the winner



 **Solemn closing ceremony of the festival**

****Only by special invitations**

International Festival Business Triumph and European Awards Night

The best traditions of festivals
Unsurpassed B2B CEO networking

The best opportunities for your PR
TOP Level participants

- Events
- Receptions
- Parties
- Master-Classes
- Press Conferences
- Interview sessions
- Exclusive meetings with VIP guests

Côte d'Azur Luxury taste: closed shows of fashion, exclusive jewelry and elite perfumes, tasting masterpieces of French cuisine and Provence wines

**Feel magnificence
and splendour of Côte d'Azur**

Who is invited:

Politicians, businessmen, celebrities, diplomats, and owners of successful companies and business projects

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And

Constantly working

Interactive photo exhibition
«The road to success: milestones and achievements»

Expert area: personal branding

International experts master-classes:

Christina Briggs, Leadership expert, UK, USA
John Netting, Strategic management expert, UK

- **Presentation of the latest trends in business education** - intensive programs of the Academic Union (Oxford)
- **Special edition of the Socrates Almanac «On the Wings of Success»** dedicated to guests and winners of the festival
- **Live broadcast of the key festival events**
- **Special reports about the participants of the festival and interview sessions**
- **Limousine tour along The Promenade de la Croisette and personal photo and video sets**